

Production – Filming

Minimum fees are shown for location or studio filming. The crew work to broadcast standards shooting 16:9 on DVCPPro, HDVCAM and DVCAM.

	Hourly	Half Day	Full Day
PSC Crew (camera op)	£ 80.00	£ 280.00	£ 480.00
PSC Crew (camera op & sound recordist)	£ 130.00	£ 455.00	£ 780.00
Director & Crew	£ 205.00	£ 717.00	£1,234.00
Multi-camera shoots, conference filming			POA
Aerial filming from helicopters or fixed wing aircraft			POA

The above fees include mileage (within 50 mile radius of Liverpool) but NOT expenses, tape stock, overtime and travel time. A full day is based on 8 hours and a half day 4 hours from leaving and returning to our premises.

Post-Production – Editing & Graphics

Digital Edit Suites with Avid Media Composer & Final Cut Pro

AVR77 sourcing from HDVCAM, DVCPPro, DVCAM, Betacam SP, DVD, VHS and Hi-8
210 Gbyte Media Storage, 8 Video channels, 3D digital video effects, titles, graphics, 24 audio channels, stereo digital effects and 2Tbyte offline storage.

2D & 3D Graphics creation with Adobe After Effects, Apple Motion and Photoshop CS3

	Hourly	Half Day	Full Day
On-Line Edit	£ 110.00	£ 385.00	£ 660.00
Graphics	£ 65.00	£ 228.00	£ 390.00
Editing from DigiBeta, DVD and CD duplication service			POA
Flash, Quicktime and MPEG digital file creation			POA

Rates include editor, access to all equipment including DVD recorder/player, CD player, CD library, DAT machine, VHS recorders, video printer and layback to DVCPPro, miniDV, DVD or Betacam SP. Any music used is subject to an MCPS licence.

Video Production Packages

Video production costs vary but the single biggest element is filming.

Working to a tight script the filming can be minimised and the overall production costs reduced.

Package prices for a production are as follows:

1. Short videos (less than 2 minutes) start from £ 2,495. This allows for pre-production, one days filming (within 30 miles of our office), graphic titles, editing, post-production and music track. A master copy is supplied on DVD.
2. Video of less than 5 minutes from £ 4,985. This allows for scripting, pre-production, two days filming (within 30 miles of our office), graphic titles, voice-over, editing, post-production and music intro. A master copy is supplied on DVD.
3. Video of approximately 6-8 minutes from £ 8,765. This allows for scripting, pre-production, four days filming (within 30 miles of our office), graphic titles, voice-over, editing, post-production and music intro. A master copy is supplied on DVD.

Typical costs for a business television production of greater complexity, additional filming, with animation are in the region of £ 1,500 to £ 2,000 per finished minute.

Please note these prices are for guidance only. Mills media will create a free treatment outline for your programme and bespoke price plus schedule once our briefing questions have been completed.